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FLORA DI MENNA DESIGNS INC. TAKES A STEP OUT OF THE TRADITIONAL BOUNDARIES OF DESIGN AND ELEVATES CLIENTS' VISIONS TO BEAUTIFUL NEW HEIGHTS



FLORA DI MENNA

Spearheaded by president and principal designer Flora Di Menna, FDM Designs Inc. is an award-winning and world-renowned design firm based in Toronto



Opposite Page: Even the simplest of shades make a statement when accented with pleasant surprises like this unique wall and ceiling design



**“MY GOAL, FIRST
AND FOREMOST,
IS TO CAPTURE
THE CLIENT’S
VISION AND
STRIVE TO MAKE
IT A REALITY”**





Admired globally for her innovative take on classic style and innovative trends, Flora Di Menna and her team at Flora Di Menna (FDM) Designs Inc. have crafted a flavour of design that's all their own – a bright interpretation of their clients' personalities mixed with the team's award-winning industry expertise. "Homeowners are straying from the more traditional style and instead viewing their space as a blank canvas. My goal, first and foremost, is to grab the client's vision and strive to make it a reality," says Di Menna president and principal designer at FDM Designs Inc.

"We help the client channel their unique vision and personality into their home through seasoned skill and boundless imagination." For each space taken on by the firm, a unique language of design is formed. FDM Designs Inc. is sure to read its client and their needs, and come to an intimate understanding of their design desires – both

“THE BEAUTY OF THE DESIGN INDUSTRY TODAY IS THAT IT ALLOWS FOR COMPLETE CREATIVITY”

aesthetically and practically. From there, the inspiration flows, and a space characterized by one-of-a-kind beauty is born. The team is known for taking advantage of every corner of space – especially the floor and ceiling, the “fifth and sixth walls.” FDM’s refreshing approach to design that has placed FDM Designs Inc. on the international industry map, not only pushing the standards of local design but also inspiring the global design culture.

FDM Design Inc. prides itself on the versatility and adaptability of its team, and its ability to please clients across all timezones. Having touched down in world-class destinations – from the Caribbean to Beijing – the firm is making its mark around the world and stirring up inspiration with every project. “The beauty of the design industry today is that it allows for complete creativity,” says Di Menna. “Whether we’re working with a family or a business owner, it’s always a fulfilling experience to see the client’s vision come to fruition. The result is always magic.”



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